## **Privacy Policy**

## as of June 16, 2025

- This Privacy Policy defines the rules for processing and protecting the personal data of users of the [sonel.me] website, operated by SONEL S.A., based in Świdnica, Poland, at ul. S. Wokulskiego 11, 58-100 Świdnica, entered into the Register of Entrepreneurs under KRS number 0000090121, NIP: 8840033448, REGON: 890236667 (hereinafter referred to as the "Administrator").
- 2. The Administrator takes all necessary measures to ensure the protection of users' personal data in accordance with applicable legal regulations, in particular Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR), and the Polish Data Protection Act of May 10, 2018.
- 3. Personal data may be collected through contact forms, newsletter subscriptions, registration forms, or other user activities on the sonel.me website. The scope of the collected data is limited to the minimum necessary to fulfill the specific purpose.
- 4. Providing personal data is voluntary but may be necessary to access certain website functionalities (e.g., receiving a response to an inquiry).
- 5. Personal data is processed for the following purposes:
  - communication with the user,
  - conducting promotional and marketing activities (including newsletters),
  - statistical analysis of website usage.
- 6. The Administrator ensures that appropriate technical and organizational measures are in place to protect personal data from unauthorized access, loss, or alteration.
- 7. Users have the right to:
  - access their personal data,
  - request the rectification, deletion, or restriction of processing,
  - object to data processing,
  - request data portability,
  - file a complaint with the relevant supervisory authority.
- 8. The website uses cookies to ensure proper functionality, analyze traffic, and customize content. Users can manage cookies through their browser settings.
- 9. Any changes to the Privacy Policy will be published on the sonel.me website. Continued use of the website after changes have been made constitutes acceptance of those changes.
- 10. For matters related to personal data, please contact us at: sonel@sonel.pl